

DESTINY
Media Africa
LEADERSHIP ACADEMY

Presents



**MANAGER-2-COACH
LEADERSHIP
COURSE**



**Course for High
Performance Corporate
Leaders & Managers**

**Date:
Venue:**

**2 – 3 September 2026
Max Centre, Sandton**

www.destinymediaafrica.com

Course Overview



Leadership & management responsibilities have changed dramatically in the past few years, & continue to change amidst the rapidly changing local and global business environments. It is for this reason that effective leadership skills are important and essential process, especially in facilitating agile and resilient leadership responses that are required for effective management in increasingly fast-paced and complex organisational environments.

Organisations and businesses that would survive the current challenging times, & thrive despite the changing situations and environments must be prepared to invest in the growth and development of their managers, particularly through coaching. This is because coaching supports these managers to set and achieve important goals, as well as control key decisions and day to day operations more confidently. Coach leaders also helps them to lead people and teams with conviction, credibility, clarity and care.

That is the main purpose of the Manager 2 Coach Leadership Programme. It is designed to expose organisational managers and team leaders to coaching processes, tools, techniques and practices, which guarantee inspired actions to get the best out of people. The Course demonstrates the fact that effective management of people and corporate teams today demand specialised leadership, coaching and mentoring skills. The Course is focused on enhancing the performance of key management staff, through the adaptation of these skills.

Public Training

Date: 2 – 3 September 2026
Venue: Max Centre, Sandton

Course Fee: R9995 per person

In-House Training

Contact:
Wendy Menge
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“ Who Should Attend the Course?”

The Manager-2-Coach Leadership Course is designed for everyone that occupies key management and leadership positions in corporate organisations, and/or has opportunity to exert such influences in such organisations. These include Top Management, Middle Management, Line Managers, Talent Managers, Team Leaders, Project managers, Organisational Development Managers, Supervisors and Administrative Officers, among others.



Course Benefits & Outcomes



Activation of your personal transformation experience in building capacity to become a more effective team leader, coach, mentor and influencer.



Exposure to practical leadership tools, techniques and strategies for setting and achieving realistic business, personal, & team goals.



Introduction to powerful behavioural change processes to overcome sabotaging habits, limiting beliefs and potential inhibitors in leading self and others.



Increased energy and tenacity, with 'fierce focus' on the most productive aspects of your resource management and team leadership assignments.



Confidence to seamlessly exercise leadership power, influence, authority, tact and accountability to empower others and achieve best results.



Enhanced skills to become an empowered and influential leader and mentor (not just manager) to team members, direct reports and subordinates.



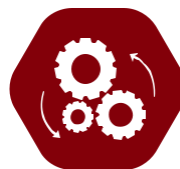
Support for leaders and teams to re-establish best possible communication patterns, with better interpersonal relationships amongst team members.



Establishment of productive working relationships through increased understanding of peoples' personalities, behaviours, emotions and social preferences.



Provision of resources to perform and experience high energy developmental engagements, in order to achieve the goals of continued development.



Excellent opportunity to develop and implement coaching methodologies to unlock potentials, enhance skills and improve performance in the organisation.

Course Outline

Module One: Understanding & Adapting Leadership

- Understanding Transformational Leadership: The Myths, Reality & Practice
 - Coaching Vs Training Vs Mentoring
 - The Power of leading People & Teams

Module Two: The Effective Leadership Challenge

- Changing Leadership Needs & Trends
- The Ultimate Leadership & Management Challenge
 - Leading People & Teams Through Tough Times

Module Three: High Performance Leadership

- The Manager as Coach Principles
- Becoming the Performance Coach
- Leadership Credibility, Capacity, Competence & Connections (4C's)

Module Four: Revolutionary Workplace Strategies

- Optimisation of People, Teams, Leadership and Culture - from SLOW to GO!
- Applied technologies and techniques for powerful "Mind-Grow-Tainment"
- Effective Utilisation of Appreciative Inquiry and Higher Ground Leadership

Module Five: Practical Coaching Tools & Techniques

- SMART Goal-Setting Tools & Strategies
 - Letting Go & The Not-to-Do List
 - Personal SWOT Analysis
 - Modelling Best Examples
 - Purpose-Practice Exercise

Course Fees

R9,995 In-person

(In-house available on request – email registrations@destinymediaafrica.com)

Included:

- ✓ International accredited facilitator
- ✓ Coursework materials
- ✓ Refreshments & Lunch

Contact:

Nalie Pietersen

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ICMI Founders & Facilitators



Dr Emmanuel Imevbore, the CEO of CEED Group is a management consultant and executive/leadership coach. He has in the past 20 years coached several business executives, corporate leaders, business owners and managers in different countries.

As a coach, he supports leaders and organisations to discover, and leverage their uniqueness through his powerful “STEP UP” (Strategy, Thought, Energy and Passion) Coaching model. He currently serves as a key executive coach in the GCE leadership coaching programme of Transnet Group, one of Africa’s largest logistics, rail, ports and engineering management organisations.

He is similarly engaged as an executive and leadership coach across diverse business sectors in several countries, notably Namibia, Nigeria, the United Kingdom, Kenya and Ghana, among others. He has authored several business and coaching books. The most notable include Business Intelligence; Ten Major Problems that Cripple Businesses; Going for Gold; and Turning Talents to Treasures.



Tony Dovale is the CEO of LifeMasters and author of Swift Success. Widely regarded as South Africa’s Number One Energy Coach, he has invested more than 40 years into researching, testing and developing powerful coaching solutions.

These include effective personal, team and leadership optimisation technologies and tools, which create deep shifts and sustainable impact on performance and results.

Among his processes are Hi-Voltage Leadership, Revolutionary Workplace System, WealthShift, Organisational Culture Shift, Personal Resilience, Neuro Leadership, Personal Mastery Development, Tribal Leadership and Human Performance Technologies (HPT). With mindsets moved from ‘SLOW’ to ‘Go’, Tony Dovale, the ‘soul surgeon’ and specialist at “hacking the human software” helps clients to experience real transformation, exponential growth, sustainability and repeatable profits.

Global Leadership Course - Booking Form

Company Name		Delegate Name 4:	
Delegate Name 1:		Delegate Name 5:	
Delegate Name 2:		Delegate Name 6:	
Delegate Name 3:		Delegate Name 7:	
Person Responsible for payment		Tel:	
Designation		Email	
2 nd Contact *Important*		Tel:	
Company website		Email	
Purchase Order No:		Fax	

Course Details

Date: 2 – 3 September 2026

Venue: Max Business Centre, Sandton

Time: 8:30 – 16:30

1 Delegate	2 - 5 Delegates	>5 Delegates
In-person: R9995	10% Discount	15% Discount

BANKING DETAILS:

Bank: Standard Bank
 Name: Destiny Media
 Acc no: 044 368 143
 Branch Code: 00 11 06
 Branch: Northgate
 Ref: Invoice No.

INVOICING DETAILS:

Invoice to: _____
 Vat no: _____
 Contact: _____
 PO No: _____

(Invoice will be issued upon receipt of booking form.)

Terms, Conditions and Cancellation Policy

Full payment is required upon signature. Cancellations more than 4 weeks before the event carry a 50% cancellation fee, any cancellation after carry a 100% cancellation. Delegate, Sponsorship and Expo benefits are as listed per package. The organizers of the event retain the right to cancel any booking and to adjust the programme in the best interest of the event. **I have read , understand and agree with the terms and conditions of this contract.**

Person accountable for payment: Please print full name	
Designation	
Signature	
Please return completed form to:	registrations@destinymediaafrica.com



www.ic-mi.com

CONTACT US

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Services

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